

## SAN JOAQUIN DE FLORES INSTITUTE

<b>COURSE</b>	<b>Contemporary Hispanic Texts</b>
<b>CREDITS</b>	<b>3</b>
<b>CLASS HOURS</b>	<b>3</b>
<b>CLASS SCHEDULE</b>	
<b>PERIOD</b>	
<b>COURSE START AND END DATE</b>	
<b>PROFESSOR (include email address)</b>	
<b>OFFICE HOURS</b>	

### **DESCRIPTION:**

This course intends to provide students with wide knowledge about different styles and uses of the Spanish language. Students will be in contact with texts from the following types: informal, journalistic, literary, political and advertising. Students will be instructed on how to deconstruct and reconstruct texts, while exploring the structure of the language and analyzing the differences between various styles and their consequences in the communicative process.

### **OBJECTIVES:**

#### **GENERAL:**

Assume a critical position toward different texts, taking into account linguistic, extra linguistic, stylistic and ideological criteria.

#### **SPECIFIC:**

1. Establish relations between the text and its context.
2. Differentiate types of discourse: advertising, journalistic, academic, informal and literary.
3. Analyze the discursive resources present in the discourse: CDA, thematic framing, allusion to metaphors, etc.
4. Distinguish the styles that compose discourse: narrative, descriptive, argumentative and expository.

### **CONTENTS:**

1. Text and context: important definitions.
2. Types of discourse: advertising, academic, informal, literary, etc.
3. Critical discourse analysis (CDA)

4. Thematic framing and its application on journalistic discourse.
5. The functions of the language according to Jakobson and their application to journalistic and advertising discourse.
6. Metaphors and their application to advertising discourse.
7. Linguistic and extra linguistic components of the text.
8. Styles: narrative, descriptive, argumentative and expositive.

#### EVALUATION:

<b>1. Essay:</b> analysis of journalistic discourse based on the theory of critical discourse analysis and thematic framing.	20%
<b>2. Exam I</b>	20%
<b>3. Presentation</b> on metaphors used in popular discourse.	10%
<b>4. Presentation</b> on the analysis of linguistic and extra linguistic factors in oral discourse.	10%
<b>5. Presentation and written report:</b> narrative style (in literary texts), descriptive style (lexical precision), argumentative style (fallacies) and expositive style (coherence and cohesion)	20%
<b>6. Exam II</b>	20%

#### METHODOLOGY AND CHRONOGRAM OF ACTIVITIES:

Example

<b>Exam I</b>	
<b>Essay I</b>	
<b>Presentation I</b>	
<b>Presentation II</b>	
<b>Presentation III</b>	
<b>Essay II</b>	
<b>Exam II</b>	

#### BIBLIOGRAPHY:

- Casamiglia Blancafort, H. y Tusón Valls, A. 1999. **Las cosas del decir. Manual de análisis del discurso.** Ariel: Barcelona.
- Jakobson, R. 1985. **Lingüística y poética.** Cátedra: Madrid.
- Lakoff, G. y Johnson, M. 1986. **Metáforas por las que vivimos.** Cátedra: Madrid.
- Murillo, J. y Vergara, A. 2004. Una propuesta de análisis textual a partir de los postulados de l Análisis del Discurso. En **Revista de Filología y Lingüística de la Universidad de Costa Rica.** XXX. pp .205-218.
- Tusón Valls, A. 1997. **Análisis de la conversación.** Ariel: Barcelona.

**CHRONOGRAM OF ACTIVITIES:**

<b>SESSION NUMBER</b>	<b>DATE</b>	<b>SUBJECT</b>	<b>CONTENT</b>	<b>ACTIVITY</b>
1		Text and context: important definitions	The notion of discourse The notion of text Discourse analysis Differences between oral and written discourse: paraverbal and paratextual elements	Lecture by the professor Text analysis Group work
2		Text and context (continued)	Context: some approximations	<b>Reading: Casamiglia y Tusón. 1999. Las cosas del decir. Manual de análisis del discurso. Chapter 1, pages 1-6; Chapter 4, pages 91-105</b> Text analysis
3		Text and context (continued)	Deixis and its functions	<b>Reading: Casamiglia y Tusón. 1999. Las cosas del decir. Manual de análisis del discurso. Chapter 4, pages 106-115</b> Homework texts review Text analysis
4		Critical Discourse Analysis (CDA)	<b>I EXAM</b> Critical Discourse Analysis: characteristics and postulates (ideology, power, domination and discourse)	Concept explanation and practice
5		CDA and thematic framing	CDA and thematic framing: characteristics	<b>Reading:</b> <b><a href="http://www.latindex.ucr.ac.cr/filologia-30-1/13-MURILLO.pdf">http://www.latindex.ucr.ac.cr/filologia-30-1/13-MURILLO.pdf</a></b> Text analysis
6		CDA and thematic framing	Thematic framing: characteristics	Text analysis <b>First essay: CDA</b>
7		Metaphors we live by	Metaphors we live by: orientational and ontological	<b>Reading: Lakof y Johnson: Metáforas de la vida cotidiana; pages 39-42, 50-56, 63-70</b>
8		Metaphors we live by	Metaphors we live by: orientational and ontological	<b>Presentation of metaphors in popular discourse: comparative</b>

9		Linguistic and extra linguistic factors of the text	Speech and courtesy acts Analysis of conversation and other oral texts	<b>Reading: Casamiglia y Tusón. 1999. Las cosas del decir. Manual de análisis del discurso. Chapter 6, pages 147-163</b> Analysis of oral texts
10		Linguistic and extra linguistic factors of the text	Speech and courtesy acts Analysis of conversation	<b>Presentation: analysis of a conversation from a Costa Rican family</b>
11			<b>EASTER WEEK</b>	
12		Styles	Narrative style (in literary texts)	Presentation and text analysis
13		Styles	Descriptive style (lexical precision)	Presentation and text analysis
14		Styles	Argumentative style (fallacies)	Presentation and text analysis
15		Styles	Expositive style (coherence and cohesion)	Presentation and text analysis
16			<b>Exam II</b>	